

# RUBBER

2016

*Istanbul 9<sup>th</sup> Rubber Industry Fair*

[www.istanbulrubberfair.com](http://www.istanbulrubberfair.com)

**NOVEMBER 24 - 27, 2016**

**November 25-26, 2016**

3<sup>rd</sup> National Rubber Conference

Europe's Only Dedicated Exhibition  
for Rubber Industry

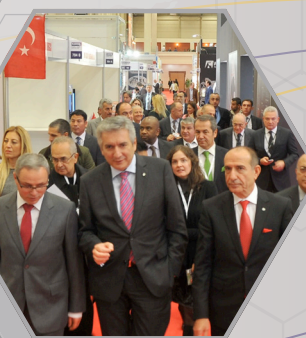
# Achieve Success with Rubber 2016!

- Strengthen your relations with current customers and dealers
- Determine your own position in the rubber sector and invest for your future trade
- Increase your brand awareness in the sector
- A sustainable sales platform that offers a long term solution for market penetration
- An opportunity to present your company on the best ideal trading platform

Do not miss this unrivalled "Rubber 2016" to find all innovations at the best ideal platform

## You have various reasons to visit Rubber 2016!

- To see new products and the latest technologies
- To analyse the sector comparing the features and the prices of the products
- To enhance customer portfolio making new domestic and international business contacts
- To get the chance to identify your competitors
- To evaluate these fields in a common place: rubber products, machinery, laboratory and raw materials



# Visitor Profile

- Rubber and Polymer Industry
- Automotive and Supply Industry
- Home Appliances Industry
- Tyre and Rubber Coating Industry
- Hydraulic and Pneumatic Industry
- Machinery Industry
- Conveyor Belt Manufacturers
- Window – Glass Industry
- Shoe Industry
- Mining Industry
- Exporters, Wholesalers of Raw Materials
- Shipbuilding Industry
- Printing Industry
- Textile Industry
- Plastics Industry
- Cable, Pipe Industries
- Packaging Industry
- Technical Parts, Safety Materials Industry
- Moulding Industry
- Railway Industry
- Petrochemical Industry
- Electric – Electronics Industry
- Public Institutions
- Sectoral Publications

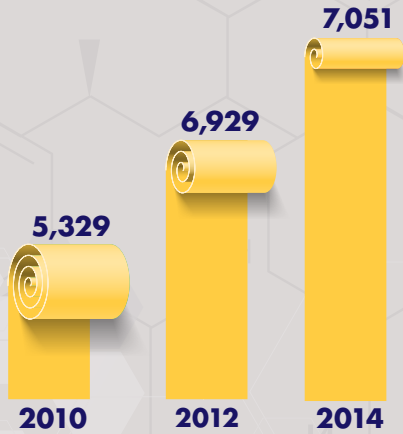


**Rubber 2016 offers a unique opportunity for buyers and sellers to meet, share information and plan developments with local and global companies.**

# Rubber 2014 At A Glance



## Breakdown of the visitors by year



## Views of the visitors

**%95**  of the visitors intend to follow the fair next year

**%95**  of the visitors recommended the show to their business network

**%94**  of the visitors want to see new products and technologies

**%63**  of the visitors reached new suppliers

## Foreign Visitors by Provinces (Top 10)



## International Purchasing Committees

As well as the international individually coming visitors, buyer delegations from Bulgaria, Greece, Macedonia, UK were arranged for the purpose of visiting the fair with cooperation of Tüyap and Republic of Turkey Ministry of Economy.

# Scope of the Fair

## Rubber Products

- Automotive Seals
- Automotive Tires
- Seals
- Rubber Diaphragm
- Filters
- Rubber Piping
- Rubber Hoses
- Rubber Couplings
- Rubber Pulleys
- Belt
- Conveyor Belt
- Rubber Seals
- Rubber Sheet
- Mushroom Seals
- Silicon
- Spray Foam
- Styrofoam
- Foam Rubber
- Suspension
- Floor Covering Materials



## Laboratory

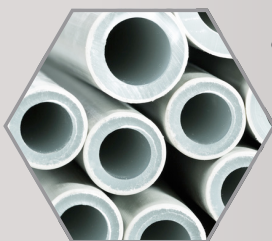
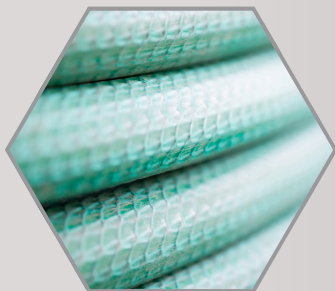
- Abrasion Meter
- Elasticity
- Etu
- Rheometer
- Shoremeter
- Tensometer
- Viscosimetre
- Density Determination Kit

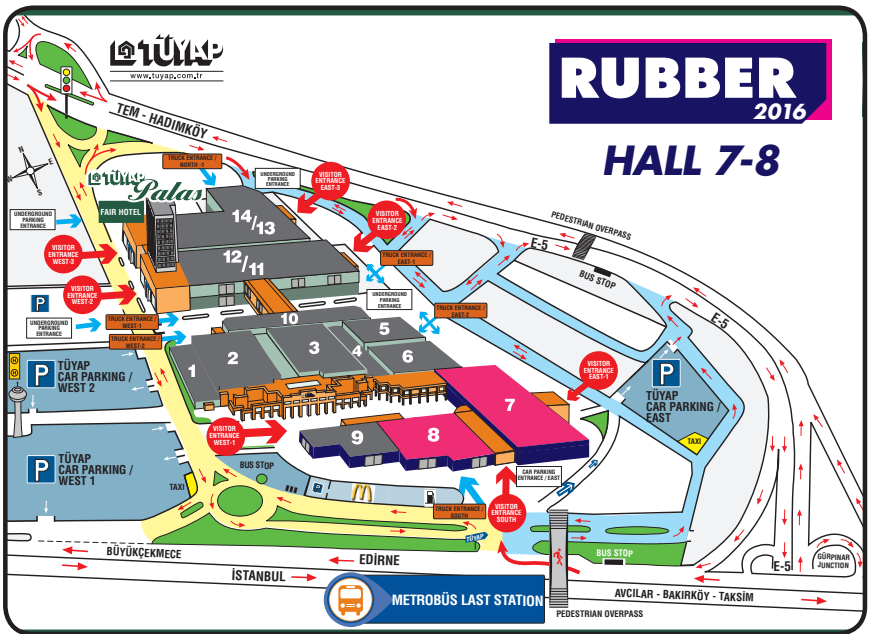
## Raw Materials

- Synthetic Rubbers and Latex
- Natural Rubbers and Latex
- Accelerator
- Activator
- Flame Retardants
- Antioxidant and Antiozonant
- Dyes
- Cross Linking Agents
- Dispersing Agents
- Natural and Synthetic Resins
- Inhibitors
- Rubber – Metal Adhesive
- Odour Repellants and Aromas
- Blowing Agents
- Metal Oxides
- Plastifiers
- Process Aid
- Reinforcement Powders and Functional Fillers
- Vulcanisation Chemicals

## Machinery

- Autoclaves
- Hot Air Tunnels
- Calendars
- Internal Mixers
- Mills
- Moulding
- Extruders
- Chillers
- Press
- Injection Moulding Press





- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 28 multi-purpose meeting rooms with capacities ranging from 50 to 750 people
- The 5 star hotel features 259 rooms in total of which 186 are deluxe, 64 standard, 7 suits and, 2 disabled rooms.

## TÜYAP FAIRS AND EXHIBITIONS ORGANIZATION INC.

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www.tuyap.com.tr

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