

# RUBBER

2018

*Istanbul 10<sup>th</sup> Rubber Industry Fair*

www.istanbulrubberfair.com

**OCTOBER 24 - 27, 2018**

Wednesday - Saturday

Europe's Only Dedicated Exhibition  
for Rubber Industry

# Why Exhibit?



## Launch New Products!

Get the chance to display your new products in the right trading platform.



## Do B2B Meetings With Professional Visitors!

Meet over 10.000 professionals with 80% of substantial buying power, from 25 countries.



## Promote Your Brand To The Industry!

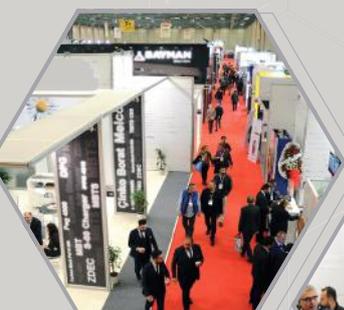
Strengthen your brand awareness and brand image.



## Increase Your Industry Knowledge!

Learn the latest trends in the industry.

**Find the right target groups at the right platform. Gain new customers!**



# Scope of the Fair

## Rubber Products

- Automotive Seals
- Automotive Tires
- Seals
- Rubber Diaphragm
- Filters
- Rubber Piping
- Rubber Hoses
- Rubber Couplings
- Rubber Pulleys
- Belt
- Conveyor Belt
- Rubber Seals
- Rubber Sheet
- Mushroom Seals
- Silicon
- Spray Foam
- Styrofoam
- Foam Rubber
- Suspension
- Floor Covering Materials



## Machinery

- Autoclaves
- Hot Air Tunnels
- Calendars
- Internal Mixers
- Mills
- Moulding
- Extruders
- Chillers
- Press
- Injection Moulding Press



## Laboratory

- Abrasion Meter
- Elasticity
- Etu
- Rheometer
- Shoremeter
- Tensometer
- Viscosimetre
- Density Determination Kit

## Raw Materials

- Synthetic Rubbers and Latex
- Natural Rubbers and Latex
- Accelerator
- Activator
- Flame Retardants
- Antioxidant and Antiozonant
- Dyes
- Cross Linking Agents
- Dispersing Agents
- Natural and Synthetic Resins
- Inhibitors
- Rubber – Metal Adhesive
- Odour Repellants and Aromas
- Blowing Agents
- Metal Oxides
- Plastifiers
- Process Aid
- Reinforcement Powders and Functional Fillers
- Vulcanisation Chemicals

# Visitor Profile

- Rubber and Polymer Industry
- Automotive and Supply Industry
- Home Appliances Industry
- Tyre and Rubber Coating Industry
- Hydraulic and Pneumatic Industry
- Machinery Industry
- Conveyor Belt Manufacturers
- Window – Glass Industry
- Shoe Industry
- Mining Industry
- Exporters, Wholesalers of Raw Materials
- Shipbuilding Industry
- Printing Industry
- Textile Industry
- Plastics Industry
- Cable, Pipe Industries
- Packaging Industry
- Technical Parts, Safety Materials Industry
- Moulding Industry
- Railway Industry
- Petrochemical Industry
- Electric – Electronics Industry
- Public Institutions
- Sectoral Publications



## Why Visit?

- To discover the latest innovations in the market.
- To analyze the industry comparing the features and the prices of the products.
- To increase your trading performance, doing B2B meetings with new connections.
- To enhance your customer portfolio making new domestic and foreign business contacts.
- To evaluate these fields in a common place: rubber products, machinery, laboratory and raw materials.

**Meet the industry  
leaders and  
build a strong  
network!**

# Rubber 2016 Key Figures



**24** Exhibiting Countries



**192** Companies and Company Representatives



**42** Visiting Countries

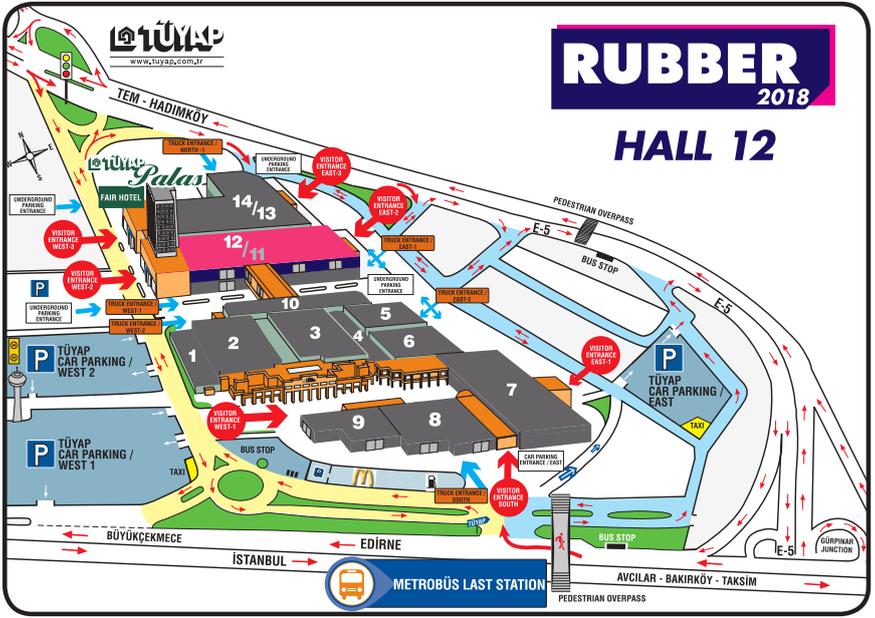


**7.741** Total Professional Visitors

## Top 10 Visiting Countries



- Algeria
- Bulgaria
- China
- Greece
- Iran
- Germany
- The Netherlands
- Italy
- Tunisia
- Ukraine



## Tüyap Fair Convention and Congress Center brings local and international exhibitors together with professional visitors in Istanbul at the heart of Eurasia

- 120.000 sqm exhibition space in 14 halls and 25.000 sqm outdoor space
- 12 cafeterias and 1 A La Carte Restaurant
- A minimum of 22 multi-purpose meeting rooms with differing capacities from 50-750 sqm
- 5 Star Tüyap Palas Hotel at your service with 630 rooms

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