

MATCHMAKING SYSTEM



## MAKE NEW VALUABLE CONTACTS it is easy, efficient and free!

# WHAT IS MYTUYAP MATCHMAKING SYSTEM?

MyTuyap matchmaking system allows you to generate valuable contacts - 365 days of the year!

MyTuyap is an excellent tool for your trade fair preparation.

Login to the exhibitor portal to fill in your company profile and product information!

MyTuyap compares your information with visitors' interests and profile, proposes relevant contacts and allows you to initiate business before the fair even begins!

MyTuyap connects you directly with relevant trade show visitors as soon as they register to the show! It allows visitors to contact you before the fair begins and make appointments to discuss new business opportunities!



#### MyTuyap MATCHMAKING SYSTEM

Finding the <u>right business</u> <u>partners</u> for your company has never been <u>easier</u>



Meet your potential business partners at the show





Login to MyTuyap Exhibitor
Portal to <u>complete your</u>
<u>company profile</u> and
product details



MyTuyap will cross this data with visitors interests and recommed your company to <a href="new potential buyers">new potential buyers</a>







Use MyTuyap Exhibitor portal to <u>view your meeting</u>
<u>requests</u> and create
<u>your agenda</u>

3



## FOLLOW THESE SIMPLE STEPS TO START USING MYTUYAP MATCHMAKING

## LOGIN TO EXHIBITOR PORTAL!

Login to MyTuyap
exhibitor portal using
the username and
password that will be
provided by the show
team upon signing of
your contact

#### TÜYAP

#### KATILIMCI BİLGİ FORMLARI EXHIBITOR INFORMATION FORMS

Katılımcı bilgi formları, fuar hazırlıklarında size yardımcı olmak amacıyla hazırlanmıştır.

Fuarlarımız ile ilgili pratik bilgi ve katılımcılara sunulan tüm hizmetleri kapsamaktadır.

Exhibitor information forms is prepared to assist you during exhibition process.

It includes practical information and all services presented to exhibitors.

Copyright Tüyap Fuarcılık Grubu - © 2007-2017

Ver 2.1

*	Due Date	Form Name
1	29.09.2017	Exhibitor catalogue entry
2	29.09.2017	Representative companies information
3	29.09.2017	Company Profile
4	29.09.2017	Web Site Product

## FILL IN YOUR COMPANY PROFILE

Use "Exhibitor Catalogue Entry" form to complete your company information and product details.

More information enables us to connect you with better leads

### MAKE NEW CONTACTS!

MyTuyap matches your company details with visitors' information and recommends your company to relevant visitors







### RESPOND TO NEW LEADS

Review and respond
to your meeting requests
from exhibitor portal.
Arrange meetings with
potential new buyers

## MEET AT THE SHOW

Meet your new business contacts face to face during the show

