# **RUBBER 2018: 10<sup>TH</sup> ISTANBUL RUBBER INDUSTRY FAIR**

# SAVE TO YOUR AGENDA: OCTOBER 24-27, 2018

Rubber 2018 which is Europe's only dedicated exhibition for rubber industry, will be held on 24th-27th of October by Tuyap in cooperation with the Rubber Association at Tuyap Fair and Congress Center, Istanbul.

In 2016, the fair took place with the participation of 192 companies and company representatives from 24 countries in 10.000 m2 indoor area. Thanks to intensive marketing activities carried out domestically and abroad, 7,741 sector professionals from 42 countries were brought together with participating companies. Top 10 visiting countries: Algeria, Bulgaria, China, Greece, Iran, Germany, Netherlands, Italy, Tunisia and Ukraine.

## **Prominent Participants**

Thanks to our sales team in Turkey and abroad, we have more than 200 prominent participating companies and company representatives. Rubber Fair is the meeting point for rubber industry professionals which offers a unique commercial platform for companies.

## **Buyer Delegations**

Our Offices in Russia, Egypt, Macedonia, Georgia, Bulgaria and Iran bring "Buyer Delegations" from many countries. And also we work an agency who will bring professional visitors from Middle East. We hope to see almost 10.000 visitors from above 45 countries during the fair.

#### **B2B** Meetings

MyTuyap B2B Matchmaking System will be activated. MyTuyap is an excellent tool for your trade fair preparation. Matchmaking enables you to search for the right contacts, products and solutions before the event. We offer a unique and effortless experience with superior features such as Indoor navigation, detailed exhibitor filtering, event schedule and e-badge.

#### Visiting the Fair

The Rubber Fair can be visited on October 24-26 at 10.00-19.00 and on October 27 at 10.00-18.00. To visit the fair, online invitation should be taken from our web site: http://kaucukistanbul.com/en/online-invitation