



# RUBBER 2016 FAIR

Post Show Report

**RUBBER**  
2016



SUCCESS

KNOWLEDGE

INNOVATION

TRUST

# HIGHLIGHTS



24 Exhibiting Countries

192 Companies and  
Company Representatives

42 Visiting Countries

7.741 Total Visitors

# Exhibiting & Representative Countries



Austria

Belgium

Brazil

Canada

China

Czech Republic

France

Germany

Hong Kong

India

Indonesia

Iran

Italy

Japan

Malaysia

Netherlands

South Korea

Russia

Saudi Arabia

Sri Lanka

Taiwan

Turkey

The United Kingdom

The United States

# Visitor Statistics

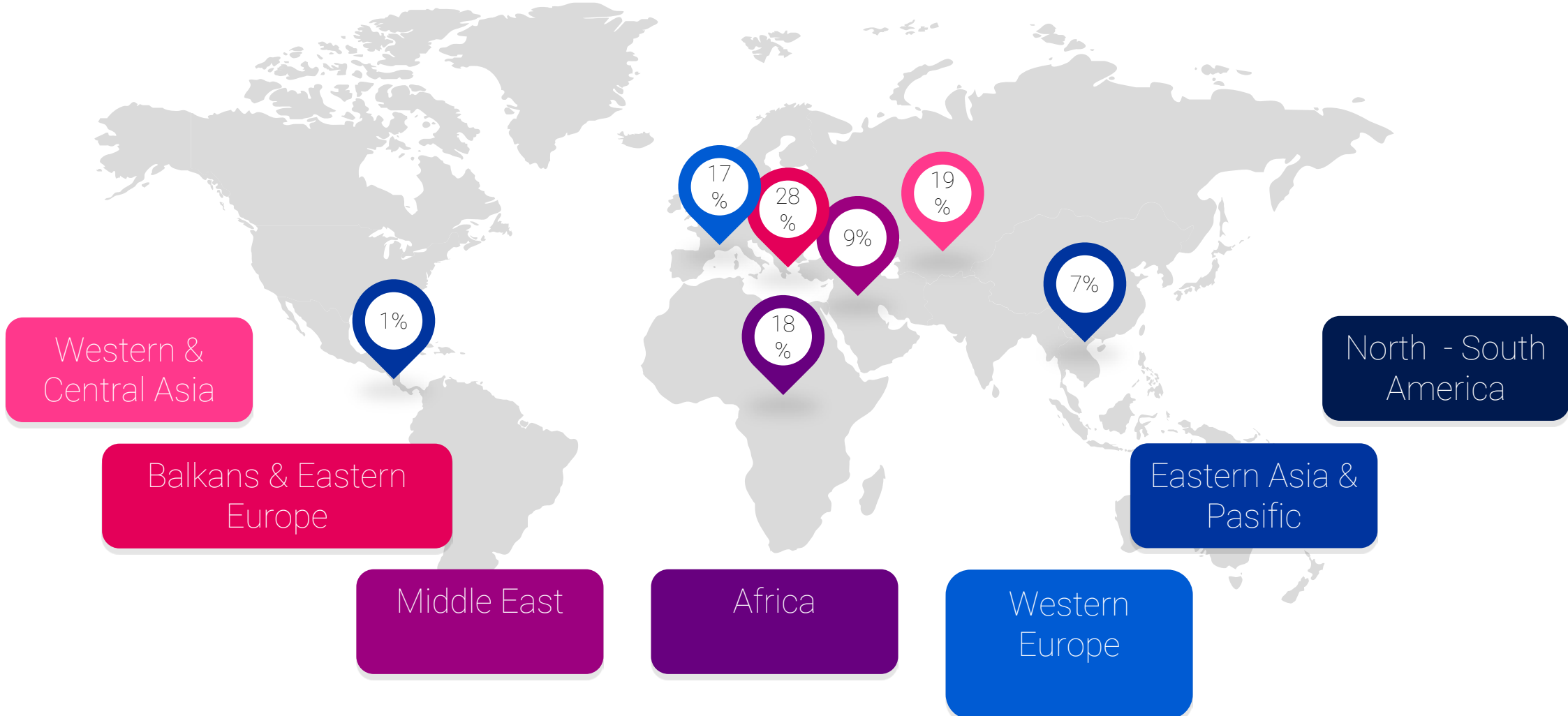
7.277

Domestic  
Visitors

7.741

Total  
Professional  
Visitors

# Foreign Visitors by Region



# Foreign Visitors By Provinces (Top 10)



# Visitors by Industry



Rubber Industry  
%35



Plastics Industry  
%16



Automotive & Supply  
Industry  
%16



Machinery Supply  
Ind & Equip. Man.  
%9



Chemical Industry  
%8



Electronics and  
Home Appliances  
Man.  
%7



Construciton &  
Building Supply Ind.  
%6



Packaging Industry  
%4



# Visitors by Industry



Moulding Industry  
%3



Tyre and Rubber  
Coating Industry  
%3



Cable, Pipe Industry  
%3



Shoe Industry  
%3



Mining Industry  
%3

\*Other %3

# Visitors by Positions & Departments



## Executives

Company Owner, General  
Manager, CEO, Coordinator

%39

## Managers

Manager, Director

%26

## Other Decision Makers

Specialist, Other

%35

## Sales & Marketing

Sales&Marketing, PR,  
Advertisement

%27

## Production & Operation

Production, Purchasing, R&D,  
Quality, Development

%33

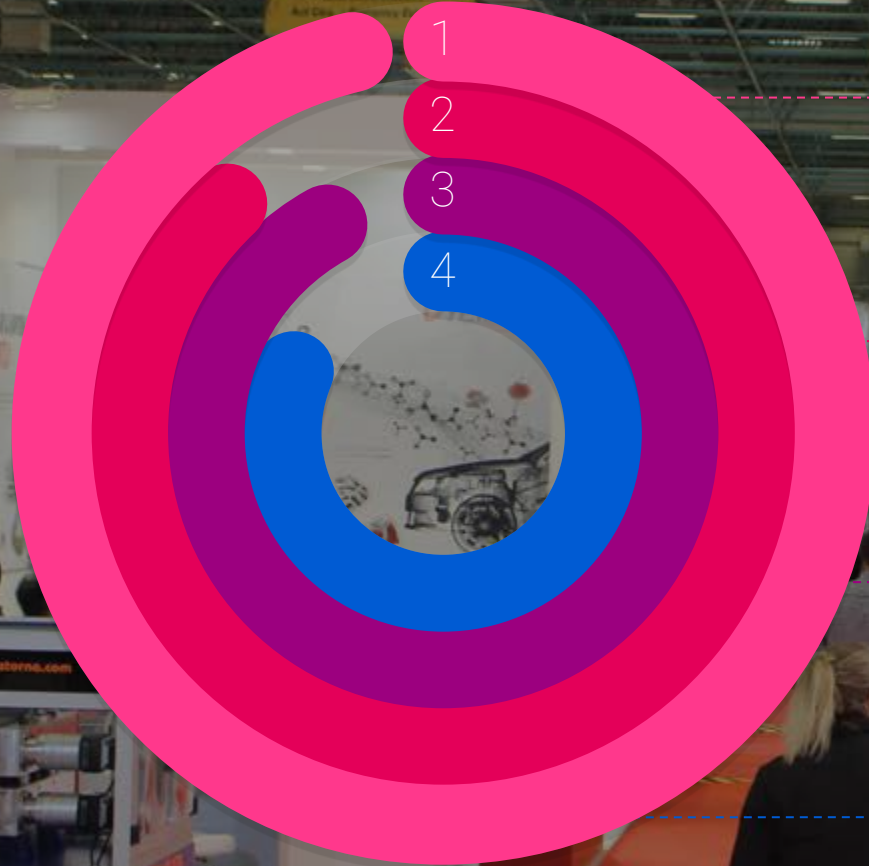
## Management & Finance

Management, Finance &  
Accounting

%30

\* %10 Other

# Key Visitor Statistics



96%

Recomend the Fair



84%

Plan to Visit the Next Fair



88%

are satisfied



75%

Establish New Connections